#### VISVESVARAYA TECHNOLOGICAL UNIVERSITY, BELAGAVI



## University B D T College of Engineering, Davanagere - 577004



( A Constituent College of VTU, Belagavi)

<u>Logo Design Contest on the occasion of Diamond Jubilee Year Celebrationsof University B D T</u>
<u>College of Engineering, Davanagere.</u>

### Greetings from University B D T College of Engineering, Davanagere.

We are very happy to inform you that, University B D T College of Engineering (UBDTCE), Davanagere is completing its 75<sup>th</sup> year of fruitful journey in Technical Education and celebrating its **Diamond Jubilee** Year. To commemorate this tremendous expedition and also to explore the potential of possibilities to become Research and Innovation hub, UBDTCE has planned a year-long calendar of events. To make this celebration memorable and fruitful, UBDTCE wishes to have active involvement of students, Faculty & staff, and Alumni from all the departments of UBDTCE.

In this backdrop, we are pleased to invite all the students, Faculty & staff, and alumni from all the departments of UBDTCE to participate in the Logo Design Contest. Participants can submit their designs through Google form link given below:

https://forms.gle/Daoy2t1Hn9ABSJ3Z6

## Who Are Eligible to Participate in the Contest?

# Alumni/Faculty Members/Non-Teaching Staff/ Office Staff/Students of UBDTCE Only

#### Annexure

#### **Guidelines for Participation**

- The contest is held during the period February 19<sup>th</sup>, 2024 - April 19<sup>th</sup>, 2024.
- Late submissions will not be accepted
- The jury members will select best three and recommend for final approval. All three winners will be notified and awarded.
- All entries must be submitted electronically through Google form
- Submissions must include the full name of the person who designed the logo, name, University Seat Number (applicable for students and alumni), email address, mobile number (whatsapp enabled), postal address.
- A Maximum of two designs is accepted from one participant.
- There is no registration fee to participate in the contest

## **Logo Design Guidelines and Parameters**

- Purpose of this contest is to design a logo to be used by University B D T College of Engineering (UBDTCE),
   Davanagere for celebrating its 75<sup>th</sup> year of celebration.
- Suggestions for taglines are also welcome.

- The logo should incorporate the name of the UBDTCE (abbreviated or spelled out) and shall be designed in color.
- Entries must be submitted in JPEG/PDF form.
- For quality reproduction purposes, the winning entry must be submitted later inrequired format.
- The logo must be easy to use, handle, resize, and modify for all reproduction purposes. It should be visually appealing in both small (2 cm x 2 cm) and large scales.

## **Intellectual Property Rights (IPR)**

- Entrants shall affirm that their submissions are their own original work and have not been copied from others or from previous designs, including their own, and do not violate the IPR of any other person or entity.
- Submissions become the sole property of UBDTCE,
   Davanagere and may be used for any appropriate purposes.
- UBDTCE, Davanagere shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- UBDTCE, Davanagere reserves the right to choose not to use the winning entry as described in these contest guidelines.
- UBDTCE, Davanagere reserves the right to use any other entry for promotional purposes in the future.
- If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the detection is made after the prize has been awarded.

#### Disclaimer

- UBDTCE, Davanagere is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
- UBDTCE, Davanagere reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by jury members, within or after the submission window has been closed.
- UBDTCE, Davanagere is not liable, for non-delivery of prize or any other notification due to the contestant providing invalid, outdated, or otherwise incorrect contact information.